

# MOHID MUKHTAR

## VIDEO EDITOR

### CONTACT

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- Pakistan

### EDUCATION

Bachelors  
**Bachelor of Media Management**  
2023-2026  
Bahria University Islamabad, Pakistan

Intermediate  
**Pre-Engineering**  
2022

### TECHNICAL SKILLS

- Video Editing Software**  
Software Proficiency in Adobe Premiere and Adobe After Effects
- Film Craft**  
Expertise in narrative development, visual composition, and cinematography
- Color Grading**  
Skilled in optimizing visual aesthetics and depth

### KEY COMPETENCIES

- Shot Sequencing
- Attention to Detail
- Script Analysis
- Project Management
- Creative Problem-Solving
- Adaptability & Efficiency

### REFERENCES

References available upon request.

### PROFILE

Dedicated and innovative individual with a keen eye for detail and a passion for storytelling. Committed to producing captivating visual content that resonates with audiences. Skilled in managing diverse projects while meeting tight deadlines and maintaining high creative standards. Eager to embrace new challenges and collaborate with teams to develop fresh ideas. Focused on delivering impactful results in the fast-paced video production industry.

### WORK EXPERIENCE

#### Video Editor

NU Marketing

2024

- Developed and edited promotional video content to enhance brand messaging and drive engagement.
- Collaborated with the marketing team to craft cohesive campaigns that effectively reach target audiences.
- Utilized performance analysis to refine strategies and ensure consistent brand representation.

#### Video Editor

BOA Marketing

2023-2024

- Edited promotional videos to effectively communicate brand messaging.
- Collaborated with the creative team to develop cohesive visual content.
- Utilized advanced editing techniques to enhance production quality.
- Managed video projects from conception to completion, ensuring timely delivery.

#### Video Editor

Fokus

2023

- Edited video content for podcasts and vlogs, enhancing audience engagement through compelling storytelling.
- Delivered high-quality videos that exceeded organizational standards and aligned with brand messaging.
- Collaborated with content creators and stakeholders to refine final products, ensuring top-tier production quality.

#### Creative Director

Pinetop Resort

2022

- Served as Creative Director at Pinetop Resort, spearheading all creative strategies to elevate and redefine brand identity.
- Crafted high-quality reels and multimedia content that significantly boosted brand visibility and audience engagement.
- Directed innovative marketing initiatives and campaigns, successfully driving outreach and fostering community connections.